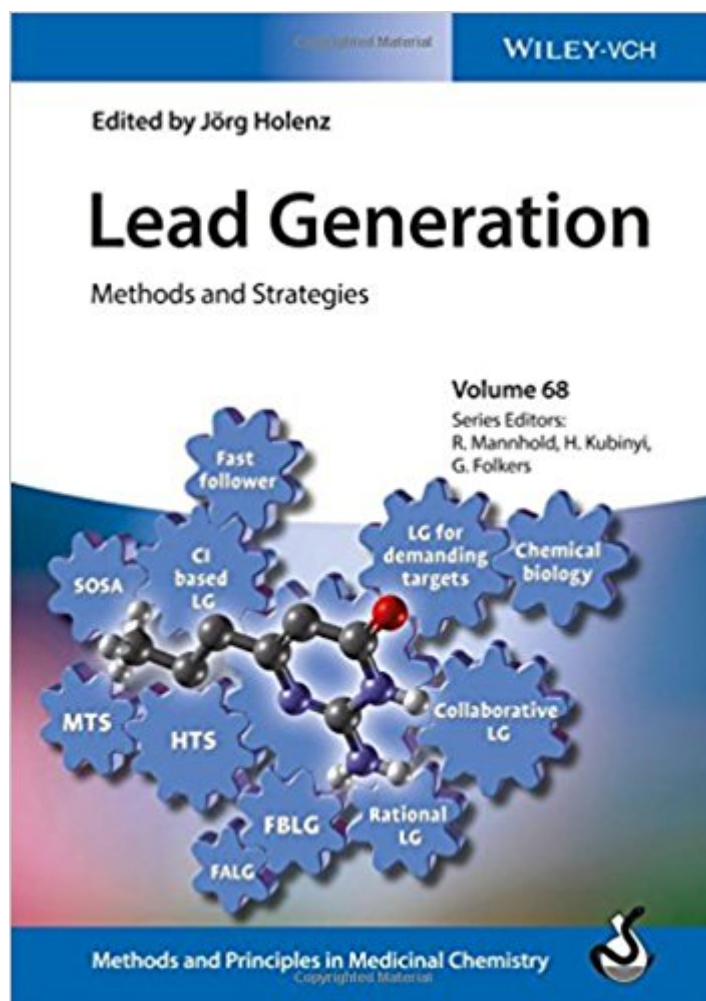


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# Lead Generation: Methods And Strategies, Volume 67 (Methods And Principles In Medicinal Chemistry)



## Synopsis

In this comprehensive two-volume resource on the topic senior lead generation medicinal chemists present a coherent view of the current methods and strategies in industrial and academic lead generation. This is the first book to combine both standard and innovative approaches in comparable breadth and depth, including several recent successful lead generation case studies published here for the first time. Beginning with a general discussion of the underlying principles and strategies, individual lead generation approaches are described in detail, highlighting their strengths and weaknesses, along with all relevant bordering disciplines like e.g. target identification and validation, predictive methods, molecular recognition or lead quality matrices. Novel lead generation approaches for challenging targets like DNA-encoded library screening or chemical biology approaches are treated here side by side with established methods as high throughput and affinity screening, knowledge- or fragment-based lead generation, and collaborative approaches. Within the entire book, a very strong focus is given to highlight the application of the presented methods, so that the reader will be able to learn from `real life? examples. The final part of the book presents several lead generation case studies taken from different therapeutic fields, including diabetes, cardiovascular and respiratory diseases, neuroscience, infection and tropical diseases. The result is a prime knowledge resource for medicinal chemists and for every scientist involved in lead generation.

## Book Information

Series: Methods and Principles in Medicinal Chemistry

Hardcover: 824 pages

Publisher: Wiley-VCH; 1 edition (June 27, 2016)

Language: English

ISBN-10: 3527333290

ISBN-13: 978-3527333295

Product Dimensions: 7 x 2 x 9.7 inches

Shipping Weight: 4.7 pounds (View shipping rates and policies)

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